Docket No.: 1344.1052

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Takahiro Endo, et al.

Serial No. 09/741,907

Group Art Unit: 3622

Confirmation No. 6594

Filed: December 22, 2000

Examiner: Yehdega Retta

For: ADVERTISEMENT INFORMATION PROVIDING SYSTEM, ADVERTISMENT

INFORMATION PROVIDING METHOD, AND COMPUTER-READABLE RECORDING

MEDIUM RECORDED WITH ADVERTISMENT INFORMATION PROVIDING

PROGRAM

AMENDMENT

Mail Stop Amendment Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action mailed March 9, 2007, and having a period for response set to expire on June 9, 2007.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.